

KODAK Production Glossy Poly Poster Plus / 8mil**KODAK Production Satin Poly Poster Plus / 8mil****Kodak****GENERAL DESCRIPTION**

Poly Poster products give you the look of photographic media without the high price. Durable, versatile and tear-resistant, these media are an excellent choice for producing indoor banners and grommets can be easily added thanks to the thick polypropylene base.

- Improved weight, stiffness, and caliper
- Great durability and dimensionally stable for excellent printer feed characteristics
- Exceptional white point and high ink capability for excellent saturation
- Superior anti-curl performance helps to ensure accurate and reliable printer feeding and avoids head strikes common on similar media.
- Superior anti-static performance ensures excellent artifact free image quality and helps protect your printer from surge related damage caused by similar competing products.
- Heat Assisted pressure sensitive lamination
- Thermal dye ink and HP UV compatible allows customers to stock one product for several printer platforms.
- Glossy and satin surfaces for rich color, professional appearance

COMPATIBILITY

When used with the following printers and inks, KODAK Production Glossy Poly Poster Plus / 8mil and KODAK Production Satin Poly Poster Plus / 8mil are recommended for all applications. Recommendations will provide optimal output when using printing paths commonly associated with each printer. These settings are intended as starting points—other combinations of settings may also provide good results. See "Printing Notes" for more information. "Yes" in the Laminate Recommendation column indicates that this media is likely to have good adhesion with laminates in that class.

For compatibility information for all KODAK Wide-Format Inkjet Media, refer to the Inkjet Media Compatibility Chart at www.kodak.com/go/wideformat

Manufacturer	Model	Ink Compatibility		Laminate Recommendation (See Finishing Section)			
		Ink	Print Driver Media Setting	Heat Activated Thermal 210-240°F (99-116°C)	Heat Activated Low Temperature 185-195°F (85-91°C)	Heat Assisted 185-195°F (85-91°C)	Pressure Sensitive Ambient to 120°F (49°C)
KODAK PROFESSIONAL	4000 Series	LIGHTFAST PLUS Dye (4 color only)	See Printing Notes (1x4 and 2x4 only)	No	No	Yes	Yes
ENCAD NOVAJET	500/600/700/800	GS, GS+ Dye	See Printing Notes	No	No	Yes	Yes
ENCAD NOVAJET	500/600/700/800	GX Dye (4 color only)	See Printing Notes (1x4 and 2x4 only)	No	No	Yes	Yes
ENCAD NOVAJET/ KODAK	1000i/ 1200i	Qi Dye	See Printing Notes; Printer Heater Setting: 2	No	No	Yes	Yes
HEWLETT-PACKARD DESIGNJET	5000/5500	Dye	Photo Imaging Gloss	No	No	Yes	Yes
HEWLETT-PACKARD DESIGNJET	5000/5500	UV	HW Coated Paper	No	No	Yes	Yes
CANON	7250D/7200D/ 8200D/8400D	Dye	Photo Glossy Paper	No	No	Yes	Yes
COLORSPAN DISPLAYMAKER	Hi-Res 8, Esprit/Series XII	EC (4 color only)	See Printing Notes	No	No	Yes	Yes

PRINTING NOTES

The Print driver media settings recommended in the Compatibility section are intended to provide usable results with available media profiles found in the printer manufacturer's provided drivers and RIPs. These recommendations will provide proper ink laydowns with no pooling or bleeding, and color which will be acceptable for many applications. It is suggested that tests be run using these recommendations and color corrections be made to meet user expectations.

In cases where no recommendation is made, choose the media setting closest to the KODAK Wide-Format Inkjet Media you are using. For example, if you are printing on KODAK Premium Photographic Glossy Paper / 180g, choose a setting in your driver or RIP which is intended for another glossy photo paper. This should give you a print which requires little or no adjustment to get usable results.

RIPs and Profiles for ENCAD and Other Printers

For more exacting color, several third party RIPs (Raster Image Processors) are available with profiles supporting KODAK media for ENCAD, KODAK and other printers. For more information visit KODAK 's website at www.kodak.com/go/wfiprofiles

Following is a list of RIPs for which ENCAD/KODAK printer support and KODAK-built media profiles are available:

ENCAD	www.encad.com/Support/RIP-Support/index.asp
COLORGATE PHOTO RIP	www.colorgate.com/home_e/products_e.html
ONYX GRAPHICS	www.onyxgfx.com
SCANVEC AMIABLE	www.scanvecamiable.com

In addition to the above list, the following software companies provide RIPs and profiles that support ENCAD/KODAK printers:

BEST GMBH	www.bestcolor.com/bcint/index.htm
AIT INTERNATIONAL	www.applied-image.com/Shiraz-RIP.htm
IMAGE TECHNOLOGIES	www.imagetechdev.com
GLOBAL GRAPHICS	www.globalgraphics.com
COLORBURST SYSTEMS	www.compatsys.com
WASATCH COMPUTER TECHNOLOGY, INC.	www.wasatchinc.com
CADLINK TECHNOLOGY	www.cadlink.com
JET RIP	www.jangeun.co.kr

Custom Profiles

While the above printing recommendations and available profiles from KODAK will provide adequate results for many wide-format inkjet applications, there are applications, such as inkjet proofing, which demand more exacting color requirements. It is suggested that for these applications, custom profiles be built for given ink/media/printer combinations. Many color management and profile building software applications are available which allow the user to manage color to meet their needs. Also, many RIPs will provide color profiling options which allow the user to control the color of their output. Please contact your dealer or KODAK technical support for help determining the best solution for your application.

ENCAD Printers with GX 8-Color Inkset

We do *not* recommend printing with this media on multiple ink printer configurations, such as GX 8-Color. Many media types with this type of inkjet receiving layer will undergo an undesirable color shift after printing when printed with multiple dilutions of ink. This does not occur with 4-color GX ink configurations. GS+ 8-color configurations are less susceptible to this issue.

HEWLETT-PACKARD Printers

In low humidity environments many types of film based media will show static marks when printed on HP DESIGNJET 5000 series printers. These marks, which appear as low density ink blotches aligned with the bottom rubber rollers, are noticeable in areas which are intended to be white and are next to high density areas, such as large black text. The marks are not present within image areas. To help reduce or eliminate these static marks, try one or all of the following suggestions:

- Operate the printer in a higher humidity environment or place a humidifier near the printer. The static marks will virtually disappear as the humidity is higher, at about 45% RH or higher.
- Print at slower speeds. This will cause less static buildup and make the marks less noticeable.
- Add a 1% or higher fill color for CMYK in white areas; the exact amount to be determined by testing in your working environment. It has been demonstrated in a 30% RH environment that filling white areas with a 1% dot for all 4 channels, C, M, Y, and K, will virtually remove the marks. The resulting light gray in white areas is not objectionable, especially when prints are trimmed so that no unprinted media is visible as a reference. The fill color can be added in the application that the file was created in or within your RIP software. In ONYX POSTERSHOP, simply use the "Replace Color" tool, select white, and add 1% to all 4 colors.



Caution

When using film based medias on printers in very low humidity conditions, 30% or lower, static charges may be enough to damage your printer. It is not recommended that you print in these conditions. Be sure to follow your printer manufacturers guidelines for operating conditions, which are especially critical when using film based medias.

HP UV Compatibility

This product has shown acceptable performance with HP UV inks compared to competitive media of the same type. It is intended to be used as a lower cost option for point of purchase signage which consists of text and low ink coverage graphics. Users may experience longer dry times and lower smudge resistance than more expensive porous and coated inkjet materials.

HANDLING

All inkjet media must be handled with care before and after printing to prevent damage to the ink receiving layer and printed images. Use the following guidelines, your experience, and common sense for the proper care of your media.

- Store unused media in its original packaging, using the core-plugs and plastic sleeves.
- Allow media to acclimate to your environmental conditions for at least 24 hours before use.
- KODAK inkjet media is rolled printable side out. Avoid touching the printable side by handling by the edges of the roll.
- Wear cotton gloves when handling media to avoid scratches, abrasions and fingerprints from moisture and oils on your hands.
- Do not allow the media to come into contact with moisture. Moisture will damage many types of inkjet medias before and after printing.
- Avoid handling, trimming, laminating or other finishing until prints are completely dry. Dry times will vary based on media type, ink type and environmental conditions.
- Do not fold, bend or crease media or damage may occur to the ink receiving layer.
- Do not allow the surface of the media to come into contact with itself or another inkjet media.
- Use media only in recommended operating conditions—see "Physical Characteristics" section.

Curl

Most types of roll-based inkjet media will exhibit some amount of curl, either toward the base side or toward the print side. This will vary based on media type and environmental conditions. Some media will curl more in low humidity environments and others in high humidity

environments. Also, media may curl more towards the core or end of the roll due to "roll memory." KODAK Production Poly Posters will exhibit some "roll memory" curl, which is typical of polypropylene based medias.

Although curl is mainly an issue when printing, it can also have an impact on laminating and other finishing procedures. Follow these guidelines, and use your experience and common sense to avoid issues caused by curl.

When printing:

- Advance media several inches past the print platen before starting a print job.
- Add weights or clips to the leading edge of the media.
- Attach media to the printer's take-up spool before starting printing.
- Adjust vacuum settings accordingly on printers equipped with variable media vacuum settings.
- Adjust heater and dryer settings on equipped printers to obtain optimum conditions to ensure flat media. See printer owners' manual for their recommendations.

During finishing:

- Reverse wind media, when completely dry, to counteract roll memory.
- Do not allow media to remain rolled for extended periods of time.
- Rough cut prints and lay them flat before laminating.

FINISHING

Detailed information and tips can be found in KODAK publication E-2600, *Laminating, Mounting, and Finishing KODAK Wide-Format Inkjet Media*.

Lamination

Refer to "Laminate Compatibility" in the Compatibility section for specific printer/ink/laminate recommendations.

Lamination Definitions

Heat Activated Thermal, 210-240°F (99-116°C)*	Polyester laminates applied with hot roll laminators at 210-240°F.
Heat Activated Low Temperature, 185-195°F (85-91°C)*	Polyester laminates applied with hot roll laminators at 185-195°F.
Heat Assisted, 185-195°F (85-91°C)	Polyester or vinyl laminates with pressure sensitive adhesives; specially formulated for inkjet prints, and applied with hot roll laminators at 185-195°F.
Pressure Sensitive, Ambient to 120°F (49°C)	Polyester or vinyl laminates with pressure sensitive adhesives on a release liner, applied at ambient conditions or at low temperature, 100-120°F.

* For both Heat Activated Thermal and Low Temperature, use a laminate with a total thickness (polyester and adhesive) of 3 mils or less on the face side. Thicker laminates may be applied to the back of the print for increased total thickness.

Producing Indoor Banners

KODAK Production Poly Poster Plus medias are excellent choices for producing indoor banners. The durable polypropylene base is excellent for adding grommets and can be folded with no damage to the surface coating. When adding grommets, added strength can be achieved by applying the grommets through several layers. Folding the media on all sides will provide a natural and easy way of creating a thickness of 4 layers, which will ensure excellent durability for grommets.

DISPLAY

KODAK inkjet media is intended for display in typical home, office, and retail environments. Unusual conditions, such as extreme temperatures or humidity, may affect the expected lifetime of the displayed print. KODAK is unable to test all possible environments, so it is recommended to test display conditions when possible to be sure that the media meets the necessary requirements.

PERFORMANCE GUARANTEE

Indoor Applications (Fluorescent Display)

KODAK will guarantee prints from compatible systems against noticeable fading, cracking, yellowing, and bleeding when the print is viewed from its intended viewing distance.

The Indoor Performance Guarantee durations will vary based on the media/printer/ink system. The stated durations assume the media is displayed indoors under fluorescent light (average intensity 450-lux, 12 hours/day), and/or with indirect sunlight exposure (at least 6 feet from a window, with no direct sunlight). The guarantee covers both laminated or unlaminated prints as noted in the table below. The unlaminated guarantee assumes the media will be displayed in a typical office environment and will not be exposed to a high level of pollutants (above a typical ozone level for an office environment).

Terms, conditions and additional information about the Performance Guarantee can be found at: www.kodak.com/go/wideformat.

Manufacturer	Model	Ink	Durability
HEWLETT-PACKARD DESIGNJET	2000/3000/5000 Series	4/6 Color Dye	2 years
	5000 Series	6 Color UV	2 years
ENCAD NOVAJET	800, 700, 600, 500 Series	4/8 Color GS+	18 months
		4 Color GX	2 years
ENCAD NOVAJET / KODAK	1000i / 1200i	Qi Dye	2 years
CANON	7250D/7200D/8200D/8400D	6 Color Dye	2 years

Outdoor Applications

Outdoor exposure, including exposure to ultraviolet radiation, moisture, oxidation, and chemical pollutants all influence the final outdoor longevity of a graphic image. KODAK guarantees that the effects of those exposures will not affect the quality and suitability of the graphic image print, based on accepted industry test standards, for advertising purposes and other customary outdoor display uses. Specifically, KODAK guarantees prints from the systems below against excessive fading, peeling, cracking, yellowing, bleeding, and running for the periods stated below.

Terms, conditions and additional information about the Performance Guarantee can be found at: www.kodak.com/go/wideformat.

Manufacturer	Model	Ink	Durability
HEWLETT-PACKARD DESIGNJET	5000 Series	6 Color UV	6 months laminated

Additional Durability Information

The following table can be used as a guide for printers and inks not included in the Performance Guarantee.

Durability Guidelines for Printers Not Included in Performance Guarantee

If Using	Expect Durability Similar To:
KODAK PROFESSIONAL LIGHTFAST PLUS Dye (1x4)	ENCAD GX
COLORSPAN EC Dye (1x4)	ENCAD GX

ORDERING INFORMATION

KODAK Production Glossy Poly Poster Plus / 8mil

Roll Length	Roll Width / Order No.			
	36 in. (91.4 cm)	42 in. (106.7 cm)	50 in. (127 cm)	60 in. (152.4 cm)
100 ft (30.5 m)	222540-00	222541-00	222542-00	222543-00
200 ft (61 m)	222545-00	NA	NA	NA
16.4 ft (5 m) (sample)	222544-00	NA	NA	NA

KODAK Production Satin Poly Poster Plus / 8mil

Roll Length	Roll Width / Order No.			
	36 in. (91.4 cm)	42 in. (106.7 cm)	50 in. (127 cm)	60 in. (152.4 cm)
100 ft (30.5 m)	222547-00	222548-00	222549-00	222550-00
200 ft (61 m)	222552-00	NA	NA	NA
16.4 ft (5 m) (sample)	222551-00	NA	NA	NA

NA = Not available

PHYSICAL CHARACTERISTICS

Physical Characteristics	Value	Test Method Reference
Caliper	8 mil (203µm)	ISO 534
Opacity	>95	Tappi T 524
CIE Whiteness	145	Tappi T 524
Weight	142 g/sm	ISO 536
Brightness	113	Tappi T 524
60-degree Gloss	>80 Glossy <10 Satin	ISO 7668
L*(D65/10 uvi/BBW)	99	Tappi T 524
Operating Conditions	59-86°F (15-30°C), 30-70% RH (non-condensing)	
Recommended Storage Conditions	68°F (20°C), 50% RH	

If you have questions or need assistance, visit KODAK's website at www.kodak.com/go/wfisupport or, in the U.S., contact KODAK Technical Support at 1-888-436-2347.

The contents of this publication are subject to change without notice.

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